

SUPPLIERS' DIRECTORY ADVERT GUIDELINES

Exhibitors who have chosen to take advantage of the excellent advertising rates for space in the Suppliers' Directory should **send artwork to artwork@napfmevent.org.uk by 24th May 2024.**

Please note:

- All artwork **MUST** be supplied as following:
 - High-resolution CMYK PDF with a minimum of 3mm bleed and crop marks.
 - Advert dimensions: Full page 148mm x 210mm (portrait) / Half page: 128mm x 90mm (landscape)

IMPORTANT The wire binding takes up 10mm of the right hand side of the page. Please avoid placing any important information in this area otherwise it will be obscured by the binding.

Artwork not received in the correct format or after the deadline will result in your advert not being included in the directory and you may still be charged.

We are pleased to offer artworking services at a competitive rate. Our artwork department can produce artwork for either a half page or full page advert from a given brief. Exhibitors who would like a quote for this service or who have any queries can e-mail us at artwork@napfmevent.org.uk.